

Web Tech Services, Inc.

Computer & Website Tips Newsletter

Tips and Information

September 2009

Website Resource

VISA or MasterCard Accepted? Visit our website and fill out the online form to submit your application. It's so easy to do and can increase your sales.

[WTS partners page](#)

Click the blue box and start accepting credit cards today.

Featured Website

and find commercial property or a nice apartment.

Quick Links

[Our Website](#)

[Our Clients](#)

[LinkedIn](#)



[WTS Newsletter
Join Our Mailing List!](#)

No Work News Movies

Gamer



Whiteout



FOOD

Los Jimadores
7723 N. University, Peoria
689-9930
Eat Lunch for \$5

Dear Tammy,

It's been a big month here at Web Tech Services, Inc. I was interviewed by the US House of Representatives on Healthcare, gave a presentation for Spark on social networking and was interviewed by CNN Money. Yes, I said CNN. Doris Symonds from TALK threw our name around and got an interview on small businesses in Peoria. The story should run at the end of the month. I will post it on my website when we get it.

I presented results of our social media projects we have been doing here at Web Tech Services. Two clients saw over 75% increase in unique visitors to their websites after our social media campaigns, two others saw 50%. It was very exciting to see these types of results. I was surprised but very happy for our clients.

Please let me know the results of your social media projects. I am curious.

Thanks again for your support and encouragement - tf

Professional Looking Websites

When people visit your website, they cannot see your place of business. So instead they see the design of your website. Your website then becomes the face of your business. It's true that people judge a book by its cover.

It is important to show your visitors that you are professional and care about the quality of your business. In a real store you would keep it clean, have your employees looking presentable and remove clutter. The same is true for your website. First impressions are vital in all aspects of business. Which is why your website should be free of clutter, professional looking with easy navigation.

Have you ever searched for something on Google, went to the website and left because you didn't want to wait for the page to finish loading? Reduce clutter by keeping your Flash or images smaller. Many pictures on a page will cause it to load slowly and you lose visitors. Bulleted lists are a good way to keep your text readable by visitors.

Make sure your website is cross-browser compatible. This is our job but something to look for if someone else is taking care of your website. Make sure it works in all browsers.

My highest recommendation, no audio. Songs, messages, feeds are all annoying to your visitors. If you must have audio, then give

EVENT

Parent Like a Pro
Parenting event in Central IL.
Visit the website at
www.parentlikeapro.org

Sports

[East Peoria High School Sports](#)
Go Raiders!

Web Tech Services, Inc.

Computer Repair and Support
Website Design and Hosting

619 Taylor St.
East Peoria, IL. 61611
(309) 699-WEBS (9327)
www.webtechservices.com

Store Hours
8am-6pm Mon-Fri
8am-1pm Saturdays

the option of closing it or turning the volume down by the viewer.

Technology is constantly changing. If your website has not been updated in a while, contact us for maintenance and maybe even a redesign. Keeping your content fresh is important.

Computer Tips**TIPS TO HELP KEEP YOUR COMPUTER CLEAN**

Web Tech Services, Inc would like to provide the following tips to help keep your computer clean and virus free:

- Do not use Free file sharing or torrent programs
- Make sure you have a good anti-virus program. Ask us for suggestions.
- Do not download programs blindly
- Create a limited user account without installation capabilities for children or internet surfing
- No free screen savers, backgrounds or cursor programs
- Avoid browser toolbars from strange companies.
- Be alert to what you are clicking. Pop ups asking to clean your computer can be trouble.
- Update your software and use windows updates
- Scan jump drives for viruses before opening
- Scan email attachments and do not open them if you do not know the sender
- Don't use a reading pane on outlook or any other mail program.
- If you are not sure, just close the window using the "X" in the upper right hand corner

If you think you have a virus, bring your computer to us for removal. One virus can open the door to many more. Use the tips above to keep your computer clean.

Cool Tool

Find out if you have a Twitter problem. Type in your Twitter name and see how many times a day you Tweet! They will even graph your results.

<http://tweetstats.com>

**Save
\$20**

Virus & Adware ridden computers are our specialty. Is your computer slow or just won't turn on? Clip this coupon and bring it to Web Tech Services at 619 Taylor Street, East Peoria, IL for a FREE computer diagnosis.
Not valid with any other offers.

Offer Expires: 10/31/2009

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to tfinch@webtechservices.com by tf@wtsites.com.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Web Tech Services, Inc | 619 Taylor St | East Peoria | IL | 61611