

January News [January News](#)

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Computer & Website Tips Newsletter

Tips and Information

January 2010

Website Resource

VISA or MasterCard Accepted? Visit our website and fill out the online form to submit your application. It's so easy to do and can increase your sales.

[WTS partners page](#)

Click the blue box and start accepting credit cards today.

Anti-virus software links are also available on this page.

Featured Website

Goods Quick

has nice WordPress Themes, website graphics and learning tools for your website.

www.goodsquick.com

You can even get a FREE Twitter Tool just for signing up for my newsletter here. Since you already receive it, go to the website and download it.

If you use Twitter, you can simplify things by scheduling your Tweets!

Quick Links

[Our Website](#)

[Our Clients](#)

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Dear Tammy,

How is your website looking these days? How about your competition? I was directed to a business coach's website who "really knows what he's talking about", an author, an expert in his field. His website, however, did not match his reputation. Reading his information from the zebra background and flashing animated clip art, his message lost it's credibility. **Appearances count.**

This year, keep your website professional looking just as you would your newsletters, flyers, brochures, and business cards.

Chris and Dalton are sharing some computer support information below. Keeping your computer virus free and backed up should be your New Years resolution. There is a link to an online back up program, Moby, at the bottom of this newsletter. Give it a try.

I wish everyone a happy and prosperous New Year! - Tammy

Video Advertising Via Your Website

People are visual. What better way to promote yourself than an instructional or introductory video on your website AND YouTube. No matter what your business is, a video that people can watch on demand, with tips and tricks is a great way to promote your company. It works for everyone! A webcam or a digital camera with movie capabilities is all you need. Here are some samples:

- A business coach gives free advice on a new strategy.
- An attorney lets you know your rights within your company.
- A DJ shows a few minutes at an event and the fun involved.
- Someone (not necessarily a physician) at a medical group sits at a desk telling the visitor about a new procedure and how it's done.
- A landscaping company shows us how to properly re-pot a plant (I really don't know how)
- A company shows the inside of their store and showroom.
- A professional speaker shows part of her last lecture.
- A fitness center shows 30 seconds of one of their classes.
- Home builders showing people at work.
- OR have someone interview you.

Twitter



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No Work News

EVENTS

Using Social Media for Your Business Workshop
Workshops presented by
Tammy Finch

February 2, 2010 -
Sauk College in Dixon, IL.

Visit [MiniTechConference](#) for more information

Movies

Avatar



Sherlock Homes



The Blindside



Sports

[East Peoria High School Sports](#)
Go Raiders!

Billing Update

Please have a little patience with our new Freshbooks billing system. We are still working out bugs and organizing our clients.

If you feel you were billed improperly, contact me and let me know. I run an honest company and mistakes do happen, especially with a new system such as this. Thank you for your understanding

- Tammy



If you have a webcam, try to shoot a few 30 second videos of yourself just telling visitors what you do. It gives people a better understanding of you and your company. Better yet, let a client tell your website visitors with a video testimonial.

Computer Tips

Another reminder to help keep your computer virus free:

Always perform your software and windows updates. Viruses can easily get into older versions of software such as Adobe Reader and JAVA. If you spend any time online, you will always want to keep your programs updated. If you are not sure how to do this go to:

Start
Control Panel
Double Click on Security Updates
Have the Updates set to "ON"

There are free programs you can download to keep track of your updates.

Update Notifier is pretty good. Download it at <http://cleansofts.org/view/update-notifier.html>

Again, this is just a suggestion and we do not support this third party software. Use at your own risk.

Cool Tool

One thing I do not like about Twitter is the people search function. I found a better way to search for Twitter People by keywords in their bio. You can search by their profession or certain keywords.

<http://www.tweepsearch.com/>

Give it a try and get your list of new connections.

New Social Media Tips

Since I've been doing the Social Media Workshop, I've been asked questions about using it for business. I've talked to others who have been using Social Media. Just a reminder to use common sense when posting:



Watch the Personal Information

Don't let people know you will be on vacation or are leaving the house everyday at 7am. You don't know who is seeing this message.

Don't Use Business Information on a Personal Facebook Account

A lady told me the story of using a mascot name for a University Business Facebook account. Facebook deleted her account and she lost all 1700 fans. Worse, they thought she unfriended them. Keep personal accounts personal and create a business PAGE for your business.

Keep Things on a Professional Level

Keep business as usual on your business account but don't try to sell with every post. Show an interest and be nice to others!

If you haven't already, please take the Web Tech Workshop survey and let me know what interests you.

Web Tech Services, Inc.

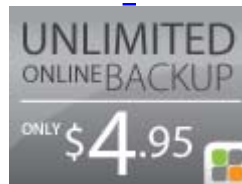
Computer Repair and Support
Website Design and Hosting

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www.webtechservices.com

Store Hours
8am-6pm Mon-Fri
8am-1pm Saturdays

[Click here to take a short survey](#)

Featured Links



**Save
\$20**

Virus & Adware ridden computers are our specialty. Is your computer slow or just won't turn on? Clip this coupon and bring it to Web Tech Services at 619 Taylor Street, East Peoria, IL for a FREE computer diagnosis. Not valid with any other offers.

Offer Expires: 2/28/2010

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