

Web Tech Services, Inc.

Computer & Website Tips Newsletter

Tips and Information

December 2008

Website Resource

247hc.com

is a medical resource for patients wanting more information on healthcare or physicians in the area.

Featured Website



Design Built Homes Extreme

You may remember last month when the Extreme Home Makeover show built a house for Jake Grys and his family. The show will air in January. Get your souvenir merchandise today!

A viewing party is scheduled for January 11th at the Peoria Civic Center.

Visit Web Tech Services to sign up for updates. [Visit Web Tech Services to sign up for updates.](#)

Dear Tammy,

I absolutely love this program, Constant Contact. In fact, I am now a business partner with the company. Have you thought about a newsletter for your company or do you send a paper copy? The expense is outrageous! This is why I went to the e-newsletter rather than mail. I can help you set up your account and even create your newsletter for you! [Contact me](#) for more information or sign up at the link below.

[Online surveys are available also.](#) Your access to reports is valuable in evaluating responses. Survey your customers to see if they would rather have a paper newsletter or Email. :-)

Since this e-newsletter is new, all customers are added. You may unsubscribe at the bottom and thank you for your patience and support. - TF

Website Statistics

If you have a website hosting account with Web Tech Services, many of you were set up with a Statistics account to check the stats of your website. Since our new server upgrade, anyone who hosts with us receives their own stats, which can be set up on your domain at

<http://yourdomain.com/plesk-stat/webstat/>

This program is absolutely free to hosting customers.

Please let us know if you need this set up on your domain. It is important to see where people are coming from, what pages are accessed regularly and how long someone stays on your website. This stats program also allows you to see how people are referred to your site and what keywords they used to search for your site. Stats are a great tool to justify upgrading your website.

Web Tech Services keeps an eye on the keywords that are used to find your website and adds them to your pages for the next customer. Let

Web Tech Services will provide this space for their website customer of the month.

us know if you have questions or trouble finding your stats.

Small Business Tip

I can't count the number of times I've wasted money on different companies for mailings, brochures and promotions.

I recommend Pure Postcards for any type of printing. I've ordered my business cards and postcards from them for the last 6 years. Very reasonable but best of all, they do nice work. Tell them Web Tech Services sent you.

www.purepostcards.com

Quick Links

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Laptop Tips

Just a reminder to make sure your laptops are always on a flat surface when you are using them. Setting it down on the bed or couch, can burn the cooling fan in just a matter of minutes. A laptop cooling pad will help keep air flowing through. Most of these cooling pads plug in and are powered by the USB port.

After a few years of hauling my laptop around, the top received some scuff marks. I purchased a skin from www.skinit.com and it looks like new. If you want to change your laptop look, purchase a skin. They are easy to "install" and look great!

Of course there are also the basic tips:

Back it up - I can't stress this enough. External back up drives are less than \$150. Is that worth your data?

Update Windows - it's easy, in Internet explorer select tools then windows update.

Update Antivirus Software - all have an update option.

These should be done at least once a week.

New XP Computers

Not ready for Vista? You can still get new computers with Windows XP at the Web Tech Services store.

Desktops, Laptops and laptop minis are available. Refurbished computers are also available if you would like to keep the kids off yours!

Prices start at \$599 for new

Prices start at \$199 for used

Ask Chris to custom build you something cool. Gaming, clear cases and pink cases are here in the store. Stop by to shop around.

Save \$15

Virus & Adware ridden computers are our specialty. Is your computer slow or just won't turn on? Clip this coupon and bring it to Web Tech Services at 619 Taylor Street, East Peoria, IL for a FREE computer diagnosis.
Not valid with any other offers.

Offer Expires: 1/30/2009

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