

# MiniTech IConference

Presented by....

Tammy Finch, Web Tech Services, Inc.  
Doris Symonds, Teaching & Learning for Knowledge  
Christy Taylor, Virtual Business Connections



Topics include:  
Website Success Strategies  
Offline Networking  
Building a Solid Online Presence

HANDOUTS AND MATERIAL  
WILL BE PROVIDED  
FREE FOOD AND SNACKS  
FREE RAFFLE DRAWING

## Who should attend?

Men or women who are interested in learning more about Internet marketing such as websites, Facebook, Twitter, LinkedIn, or offline networking.

## What you will learn....

Website Success Strategies you will learn:

- \* Practice walking in the shoes of your Target Client
- \* How to drive traffic to your website
- \* THE most important website statistic that you should be monitoring

Building a Solid Online Presence you will learn how to:

- \* Increase your online presence by leveraging the power of the web
- \* Learn insightful information on traffic building techniques
- \* Discover how you can experience a viral marketing explosion
- \* Walk away with the knowledge you need to succeed online!

Networking Strategies Off-Line you will learn:

- \* How to create an annual networking plan for your business
- \* How to effectively distribute your business card and brochures
- \* How to network and turn your membership contacts into money
- \* How to build a pipeline of business referrals
- \* In a down economy, how to maintain relationships with continued networking

## Thursday, July 23, 2009

Springhill Suites, 2701 W. Lake Ave Peoria, IL. 61615

**Session One:** Registration begins 8 am to 8:45 am  
(Continental breakfast and networking)

**Workshop: 9 AM - 12 PM OR**

**Session Two:** Registration begins 1 pm to 1:45 pm  
(Snacks and networking)

**Workshop: 2 PM - 5 PM**

**Reserve Your Seat Today! Call (309) 369-9031  
or**

**Register Online at**

**[www.Min iTechConference.com](http://www.Min iTechConference.com)**

**\$45.00**

before June 23

**\$55.00** after

Terms: No refunds after June 15th and a 35% processing fee will be assessed